

EXPERIENCE

DGL Group **Design Lead**
October 2020 - Present
Responsible for mapping out Creative Goals, Executing Design and Production Process for Jessica Simpson Beauty Private Label.

Argento SC **Senior Packaging Designer**
July 2016 – October 2020
Conceptualize product and package design for inhouse and licensed brands. Design catalogues and planograms for sales' clients.

Junior Graphic Designer
Researched and designed product and packaging trends for home decor, beauty supplies, giftables, and stationary, exploring a variety of design directions. Executed production art and dielines with assembly instructions.

The Food Network Magazine **Art Intern**
June – Aug. 2015
Designed magazine layout, attached text in WoodWing Indesign, Retouched images in Photoshop, and assembled the book of final layouts for proofing.

Beauteque K-Beauty **Marketing and Social Media Intern**
Nov. – Dec. 2014
Designed Website Slides, Social Media Posts, Promotional Literature, Beauty Kit Cards, Company Business Cards and Media Kit.

Freelance **Graphic Design**
2013 – present
Logo Design, Business Literature, Marketing Identities, Web Design, and Wedding Stationary.

DESIGN SKILLS

Skills *Adobe Creative Cloud, Conceptualization, Print Production, Collaboration, Illustration*

Services *Layout Design, Photo Retouching, Web Design, Branding/Rebranding, Packaging Design*

EDUCATION

Savannah College of Art and Design **BFA Graphic Design**
Savannah, GA
March 2016 *Lacoste, France*